



# HEATON MOOR GOLF CLUB

## May Newsletter

### Chairman

At a recent meeting with England Golf it was identified that we are underperforming in green fee revenue compared to other local clubs. As a result we have decided to work with The Revenue Company, a company who will help us maximise our revenue and utilise our tee sheets better. They adjust our price if needed twice a week, market our course through advertising campaigns, emails or social media posts and work closely with Golf Now and Teetimes on our behalf to maximise bookings.

I am delighted to say that our new greens mower arrived yesterday, thanks to a generous donation of £15,000 from Development. Please support the excellent work Development are doing by joining the monthly draw and taking part in Festival Week competitions.

Golf members will see new tee blocks on the fairways on the front nine holes. These are for our growing cub/junior members and they should be treated as 'movable obstructions' if they interfere with your stance or swing.

We are working with our neighbours to resolve the drainage issue on part of the 18th fairway which is presently roped off. I would be grateful if members do not approach the property owners directly about this problem.

The fixture list has seen a number of changes this year with three new competitions introduced. The Presidents Trophy and Chairmans Trophy will be both played on Sundays and will be single medal competitions open to all 6 and 7 day members- men off the white tees, ladies off red tees.

Finally congratulations to Jonathan Beckett on a score of 65 gross in the first Captains Qualifying competition. I believe this is the lowest ever score in an Adam Scratch qualifying competition.

Mike Roberts  
Chairman

### President

I cannot believe two months have gone by already. It has flown by. The Captain and I are enjoying our time in office and looking forward to playing with as many members as we can. We got off to a great start winning the Texas scramble with Mike Roberts and Ken Lappin. Unfortunately it hasn't continued so far for either of us!

The Captain mentioned in the last newsletter that I was responsible for the weather and I didn't get off to a good start with a Saturday being called off! Well I took that on board and delivered the driest April on record. What a glorious Easter weekend it was. I was then told the course needed some rain, so I spoke to Mother Nature again and she was happy to deliver the much needed rain. Let me know if there are any weather conditions you'd like and I'll see what I can do!

You can already see the effect the rain has had on the course. The greens are well on the way to being the best in the area again. The green staff and volunteers work hard to get us a course we love playing.

We had our first presentation night on Saturday 27th. There were 4 competitions being presented and I have to say it was a little disappointing to only see 2 members collecting their prizes. That said it did turn into the Anthony Spellman show. Anthony has had an excellent start to the season with a win, a runners up and a division 1 win. Well done Spellie.

Phil Massey  
President HMGC

## Lady Captains

On Friday April 5th was our Ladies Aintree Day. All the Ladies dressed up in their finery for the afternoon. A delicious Afternoon tea was provided by Lee and his staff. Simon and his bar staff kept the drinks flowing. Everyone had a wonderful time and visitors commented on the decoration of the room and food. My thanks go to my Committee for their hard work, and special thanks go to Christine Woosey, Alasdair Ogilvie and finally to Alan Butterfield, John Wheeler, Alan Woosey, Tony Worrall and Mark Stonehouse.

Many thanks also go to everyone who provided raffle prizes and purchased tickets on the day. My raffle in aid of my Charity " The British Lung Foundation " raised £243.

My Easter hampers were won by:

1st Keith Smith

2nd Margaret Arnison

3rd Lady Vice Captain Liz Jordan

Thankyou to everyone who purchased raffle tickets in aid of my Charity. I raised £398.

On Sunday 28th April / Monday 29th April some of the ladies are going to Breadsall Priory Hotel for a " Sunday Driver " Fingers crossed that the weather will be kind to us !!!! My thanks goes to Gill Stockton for arranging this trip. " Happy Golfing "

Carole Wheeler  
Lady Captain

## Finance

The 1st quarter accounts for 2019 have now been produced for the board and the signs are looking good for this year.

Our income for the 1st quarter has increased from £91,366 in 1st quarter 2018 to £96,564 in 2019. Subscriptions have stayed strong and slightly increased over the previous year which we think must be due to the move to go cardless where members can pay on a monthly basis instead of trying to find half year subscriptions in January. Green Fees for the period are also up on the previous year, which is a good sign for the remainder of this coming year.

Overall the Excess of Income/Expenditure has improved by £3,707 on last year again this is an encouraging start for the year. The 1st quarter is always difficult to judge, this is when we do a large amount of purchasing for ground on materials for the summer ahead.

Paul Hesford  
Finance Director

## Club Secretary



Cheshire Cards for 2019 are now available from the Professional. Details regarding the cards can be found on [www.cheshiregolf.org.uk](http://www.cheshiregolf.org.uk)

Visitor bag tags are now being given out by the Professional, please see sample. Red tags for 9 holes, yellow for those who have paid for 18 holes. Also a reminder for those who have membership bags tags, please clearly display them on your bag. For those of you who have not been issued with a tag, please contact the office. Also, a reminder that all members must have a booking on BRS before playing golf.

Names of those who have paid for space in the trolley shed, will be displayed on each trolley peg. Those who we have currently identified, will have had a red cable tie attached to their trolley.

The greens staff have recorded a number of 'near misses' recently either from a wayward shot, or a golfer not waiting to be acknowledge by the green keeper. Please always shout "Fore", don't assume the greenkeepers have seen you, and wait for their acknowledgement before playing your shot !

Joan Clark  
[office@heatonmoorgolfclub.co.uk](mailto:office@heatonmoorgolfclub.co.uk)

## Clubhouse

### Clubhouse

April has been fairly quiet on the Functions front and this is reflected in our Bar Takings. The good news is that May has a number of events in the diary.

We have purchased decorative seat covers and bows for use in the room when a function is taking place. These were used first for the Ladies Aintree Day and they certainly improve the look of the room. There is a small charge for their use and the bows are in a range of colours to match the theme of any event.

### Bar

The Clubs new wine list will launch during May. There are some stocks of old wine lines on a Bin Ends list at the Bar where with a members discount wine is available at £8.50 a bottle whilst stocks last

### Catering

Lee is running a Carvery on Sunday the 26th May and the poster is up on the Social Board with full details.

We have reviewed Monday opening of the Kitchen with Lee after his latest visit to his Consultant and agreed we will only open for specific events this summer

Get in touch

Any concerns or questions regarding Clubhouse areas should be directed to our dedicated email: [Clubhouse@heatonmoorgolfclub.co.uk](mailto:Clubhouse@heatonmoorgolfclub.co.uk)

## Membership + Marketing

If anyone is interested in sponsoring a hole please email [marketing@heatonmoorgolfclub.co.uk](mailto:marketing@heatonmoorgolfclub.co.uk) As well as advertising your business during the Opens Festival you may also leave some business cards in the new business card holder on the corridor. There are two holes available.

Also if anyone has anything they can offer as a raffle prize during these events please let any of the Marketing team know.

### JUNIORS

22 pupils from St Winifred's will be attending coaching sessions over the next 5 weeks so if you are at the club and see the Juniors and their parents please say hello and make them feel welcome.

GOLF SIXES - The Juniors are joining the Golf Foundation's Golf Sixes League and will be playing against Romily, Avro and Mellor & Townscliffe golf clubs this season. We will let you know the results as they come in.

There will be 'out on the course' sessions after school which will now be free and Mark will email shortly on the days and times. If Juniors can wear their polo shirts and caps when out on the course that would be great and maybe we can get a team photo.

### TASTER DAY

There will be a Taster Session on 2 nd June between 4 – 6pm. This is after the Mixed Centenary Competition so we are hoping the clubhouse will be busy and give a good impression to our visitors. If you know anyone who might be interested they can book a place online at [www.bookwhen.com/hmgc](http://www.bookwhen.com/hmgc). (It would help if members who see a visitor doing something they shouldn't be doing ie sitting at the Captains Table etc to refrain from telling them off but report it to one of the Taster Day Organisers who will guide the offenders to another table).

### MEMBERSHIP

We welcome all new members who have joined the club this year. If anyone has any questions about anything please contact the office on [info@heatonmoorgolfclub.co.uk](mailto:info@heatonmoorgolfclub.co.uk) or [marketing@heatonmoorgolfclub.co.uk](mailto:marketing@heatonmoorgolfclub.co.uk) and we will do our best to help you. We would recommend that you download the following apps to your mobile devices BRS GOLF – to book tees times quickly and easily and HowDidIDo for results and handicaps.

### DEVELOPMENT DRAW FOR APRIL

1 st Prize £100 Maureen Hall  
2 nd Prize £50 Sue Brook  
3 rd Prize £25 Doreen Townsend

Congratulations to all and if you would like to join in the Development Draw application forms are available in the foyer or the corridor.

Happy golfing everyone  
Marketing & Membership Team

## Social

Back by popular demand, Four Vallis, singing hits from the west end show 'The Jersey Boys', and much more.

Saturday 11th May, £5pp. Food available up to 8pm

## Senior Section

Could members who are playing in the Seniors Open on the 30th May please advise the office of the names of your guests prior to the event.

It would also be helpful to the organisers if the entry fees could be paid before the day of the competition.

Frank Palmer. Seniors Secretary.

## Running Mixed

Our first running mixed mini competition took place on Friday 26th April. 10 couples took part and there were some great scores. There was a tie for first place between Lady Caption & John Wheeler and Kevin & Diane Wilson, both with net 42. Well played!

Our next mini competition will be held on Friday 31st May from 4pm until 5.30pm. Please book in on BRS. A food list will be placed on the Mixed noticeboard nearer the date.

REMINDER: Cards submitted that are not purchased from the pro shop MUST be accompanied by a £1 payment. Please place it in the running mixed box in an envelope with your card. Scores will not be added to the spreadsheet until payment is received.

If there is anyone wishing to play in the running mixed who is without a partner, please contact us so that we can potentially match you up with a partner.

Kevin & Diane Wilson